



Concept Video

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KNOCK

Find Friends Everywhere

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value proposition



Problem/Solution Overview



Travelers face two major pain points: they do not know people at their travel destination, and they struggle to readjust back to normal life upon return. Our application helps people locate friends and potential new friends at their travel destination. This newly formed travel community will serve as points of contact upon returning home, allowing travelers to remain connected to the trip they just concluded.

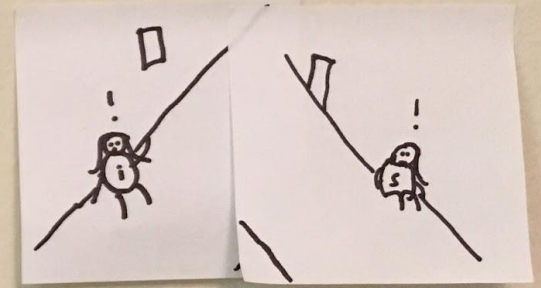
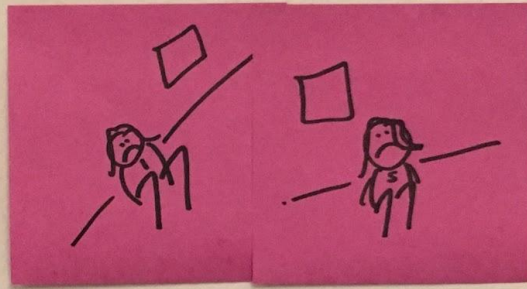
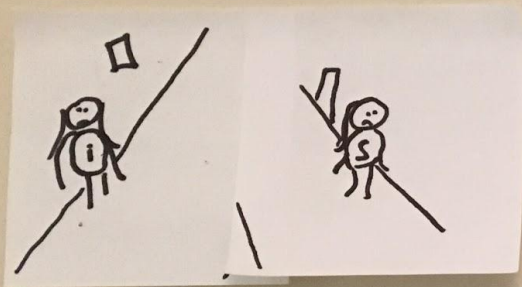


Tasks

See friends or potential friends who are nearby

Supergirl and Mrs. Incredible are in a foreign place and want to see if anyone they know, or anyone they would want to know, is nearby. This gives them the option to meet up with them or contact them. They would want to see who the nearby people are, as well as know any relevant information about them, such as age, language spoken, nationality, and hobbies. Clear, easily navigable profiles would be preferable for them to identify who they think they would like to connect with.

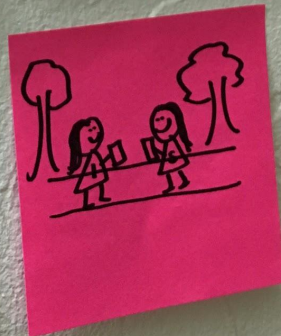
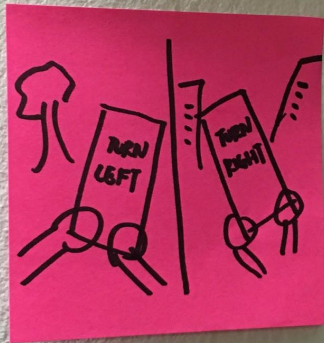
Simple



Contact friends or potential friends who are nearby

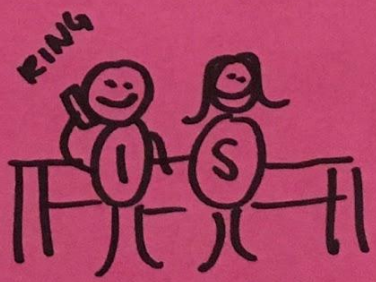
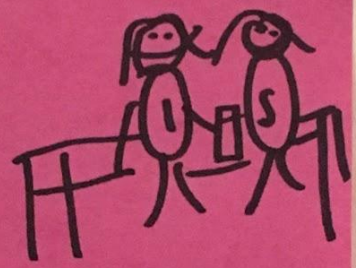
Supergirl and Mrs. Incredible want to find someone to contact who is nearby, either to connect from a distance or to coordinate a meet-up. Mrs. Incredible, once choosing who she wishes to contact (Batman), needs a way to say hello. Mrs. Incredible would be a bit hesitant to text a stranger directly, so she would prefer a low-commitment, low-stress way to converse.

Moderate



Meet up with friends or potential friends who are nearby

Supergirl and Mrs. Incredible want a companion either briefly or for a larger part of their trip in a foreign place. Each superhero can choose to meet up with a friend or potential friend who is in the area, in order to create this desired companionship. Navigating a foreign place can be very stressful, so they would want directions to follow in order to meet up with the other person.





Video

<https://youtu.be/Y49ni1fAj1l>

Credits

Special thanks to all the people who made and released these awesome resources for free:

- ▷ Presentation template by [SlidesCarnival](#)
- ▷ Photographs by [Unsplash](#)